



PURPLE ROSE

**SHAPING YOUR PATH
TO SUCCESS
WHERE TECHNOLOGY MEETS
ACHIEVEMENT**

INTRODUCTION

Purple Rose Contracting & Services WLL, a subsidiary of Ginger Consultancy Services, has been shaping business success since 2014. As a trusted partner in technology and businesses, we operate at the forefront of rapidly evolving digital landscape, delivering solutions that are both practical and future-ready.

Our strength lies in offering a comprehensive suite of services designed to meet diverse business needs. These include AI-driven services, WhatsApp business opportunities, Google RCS, Marketing & sales CRM systems, Web development, Mobile app development, Digital marketing, Branding & identity creation, Bulk SMS services, SaaS Gen Z partnerships, and secure domain registration. Each service is tailored to help organizations enhance communication, strengthen customer engagement, and accelerate growth. Our commitment to excellence remains unwavering, positioning Purple Rose as a reliable partner for businesses in Qatar and beyond.

BEYOND BORDERS. DRIVING WORLDWIDE SUCCESS

At Purple Rose Contracting & Services WLL, we are more than a team we are visionaries and innovators, committed to guiding businesses through technology and growth. Since our establishment, we have delivered solutions of seamless e-commerce platforms, advanced web development, SaaS applications, business communication systems, and digital marketing strategies, all designed to meet diverse business needs in a rapidly evolving digital landscape.

We design our services to evolve with change, helping clients stay ahead of emerging trends. With a global outlook, Purple Rose extends its expertise far beyond Qatar, delivering digital solutions that strengthen businesses across borders. At Purple Rose, our expanding footprint reflects a single promise: your success has no boundaries.



MISSION

To be a trusted leader in IT solutions by delivering high quality services and professional consulting that empower business to achieve their goal.

VISION

To deliver innovative and cost-effective IT services that enhance productivity and meet evolving customer needs.



CORE VALUES

ACCOUNTABILITY

We are responsible and committed to delivering valuable services to our customers, maintaining consistency and reliability in everything we provide. We take ownership of our actions and ensure that every promise made is fulfilled with excellence.

INTEGRITY

We deliver our digital solutions with honesty, transparency, and a strong set of moral values that guide our work. By upholding ethical practices, we build long-lasting trust and credibility with our clients and partners.

INNOVATION

We consistently innovate and adapt creative approaches, ensuring that our solutions remain efficient, advanced, and aligned with evolving business needs. Our drive for innovation keeps us ahead of industry trends, enabling us to deliver future-ready solutions.

CUSTOMER SATISFACTION

Our team strives for customer satisfaction by providing high-quality services and meeting diverse business needs with dedication and care. We collaborate closely with our clients, tailoring solutions that exceed expectations and foster loyalty.

PROFESSIONALISM

Our focus on quality and transparency drives us to maintain professional standards, earning the trust and confidence of our customers. We conduct every project with discipline and respect, ensuring a seamless and dependable experience.

OUR SERVICES

Purple Rose Contracting & Services W.L.L offers a wide range of services designed to bring value to clients. Our company is committed to promoting digital solutions and implementing advanced IT strategies that support business growth and efficiency. The services we provide include:

AI-DRIVEN SERVICES

Our specialized team delivers intelligent, adaptable AI solutions designed to transform the way businesses operate and engage with their customers. By applying the power of artificial intelligence, we create systems that personalize user experiences and provide actionable insights that drive growth. These services are not only built to improve efficiency but also to help organizations stay ahead of emerging trends in a rapidly evolving digital landscape. With a focus on innovation and reliability, our AI-driven offerings empower companies to strengthen customer relationships, optimize operations, and unlock new opportunities for success. our AI services are designed to be flexible and scalable, ensuring they can adapt to businesses of all sizes. We emphasize transparency, security, and ease of integration, making it simple for organizations to adopt AI without disrupting existing workflows.

OUR SERVICES

CHATBOT APPLICATIONS



AI-BASED CRMs

eazy
CRM

541025

WHATSAPP OPPORTUNITY

We provide WhatsApp business solutions that strengthen communication and customer engagement through one of the world's most popular messaging platforms. WhatsApp Verification helps elevate credibility, trust, and security for your brand. A verified badge signifies authenticity, demonstrating that your business has successfully completed WhatsApp's stringent verification process. This fosters confidence between businesses and customers, ensuring interactions remain secure, reliable, and trustworthy. It enables direct communication, supports instant updates, and provides a familiar, user-friendly environment for customers. By integrating automation and broadcast features, companies can streamline interactions, reduce response times, and maintain consistent engagement.



WHATSAPP OPPORTUNITY

CHATBOT



BULK SMS SERVICE

META BUSINESS PARTNER

 **Meta**
Business Partner

GOOGLE RCS

We provide Google RCS business solutions that transform traditional messaging into a rich, interactive communication channel. With features like branded messaging, multimedia support, and secure verification, RCS helps businesses deliver personalized experiences and strengthen customer trust. This advanced messaging service ensures higher engagement, improved visibility, and a seamless way to connect with customers directly on their mobile devices. With its global reach and compatibility across devices, RCS provides a scalable solution for businesses looking to elevate customer engagement and stay ahead in the digital communication landscape.

GOOGLE BUSINESS PARTNER

Business Partner

MARKETING AND SALES CRM

Our Marketing and Sales CRM solutions are designed to simplify customer management, streamline sales processes, and enhance marketing efficiency. By integrating powerful tools into a single platform, businesses can track leads, manage campaigns, and analyze performance with ease. These solutions empower organizations to build stronger customer relationships, improve conversion rates, and drive sustainable growth through data-driven insights and automation. Our CRM solutions are flexible and scalable, making them suitable for businesses of all sizes.

EAZY CRM



WEB DEVELOPMENT

Our web development services are designed to empower businesses with dynamic, secure, and user-friendly digital platforms. We specialize in creating websites and applications that not only meet technical requirements but also deliver engaging experiences for customers. Blending user-friendly design with powerful backend functionality, our solutions ensure that businesses thrive in the online marketplace. By combining creativity with advanced technologies, we help organizations establish a strong digital presence, enhance customer interaction, and achieve measurable growth. With a focus on innovation and reliability, we deliver platforms that not only look exceptional but also perform consistently, helping businesses build trust, expand reach, and achieve long-term success in the digital space.



WEB DEVELOPMENT

.NET



PYTHON

LARAVEL



C++

MEAN STACK



WORDPRESS

APP DEVELOPMENT

Our app development services are dedicated to creating high-quality, scalable, and user-friendly mobile applications that bring innovative ideas to life. We focus on delivering solutions that enhance customer engagement, streamline business operations, and provide seamless experiences across platforms. By combining creative design with robust coding practices, we ensure that every application is secure, efficient, and tailored to meet specific business needs. Whether for Android, iOS, or hybrid environments, our expertise enables businesses to stay competitive in the fast-evolving digital landscape. Our apps are built to integrate smoothly with existing systems, ensuring minimal disruption and maximum efficiency.



APP DEVELOPMENT

CUSTOM APP DEVELOPMENT



CROSS-PLATFORM COMPATIBILITY

USER-CENTRIC DESIGN



XML

JAVA



GOOGLE HYBRID

DIGITAL MARKETING

We are a leading digital marketing company in Qatar, recognized for delivering campaigns that create measurable impact and long-term value. Our team of specialist designs customized strategies across diverse channels to ensure your brand reaches the right audience with maximum effectiveness. From building strong social media presence to optimizing search visibility and running high-performance ad campaigns, we combine creativity with data-driven insights to help businesses achieve their marketing objectives. By integrating modern tools and platforms, we empower organizations to enhance brand awareness, drive customer engagement, and accelerate growth in today's competitive digital landscape.



DIGITAL MARKETING

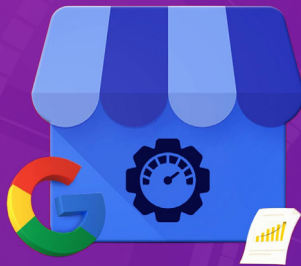
SOCIAL MEDIA MARKETING



Google Ads

GOOGLE ADS

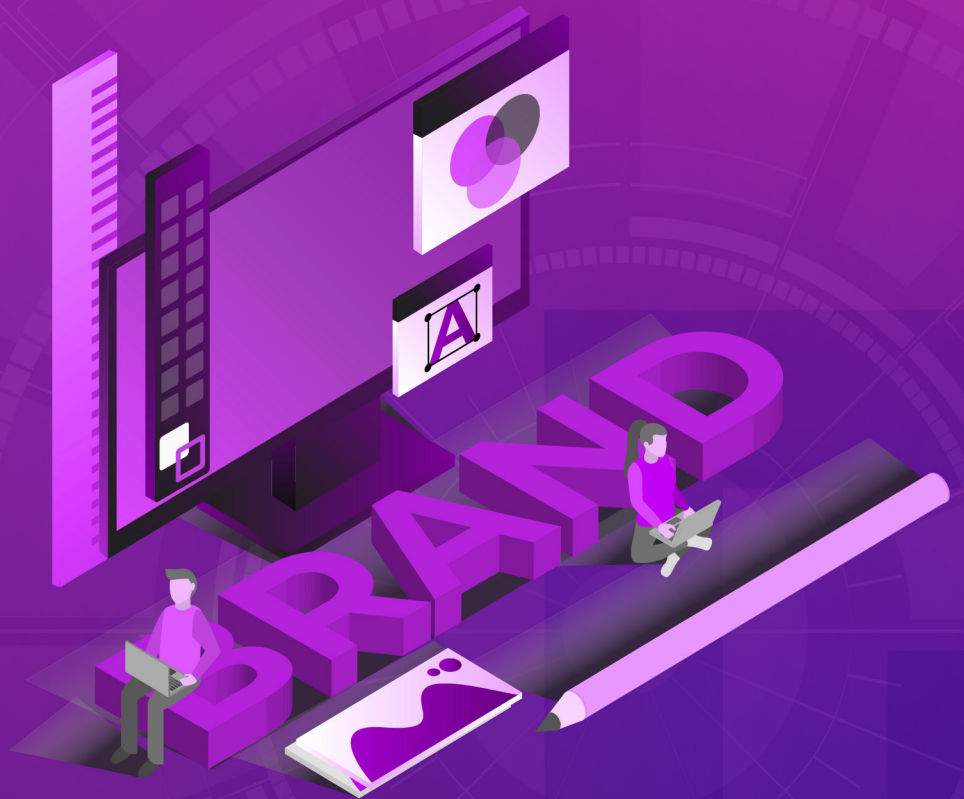
SEO



GOOGLE MY BUSINESS (GMB) SERVICES

BRANDING & IDENTITY

Our branding strategies are designed to help audiences instantly recognize and connect with specific products and organizations. By creating authentic brand identities and impactful logos, we position businesses to reach their target markets effectively. Through comprehensive brand auditing, we evaluate a company's image, messaging, and overall identity, empowering businesses to cultivate a distinctive presence that fosters customer loyalty and long-term success in competitive markets. We specialize in crafting catchy logos, defining brand positioning, and shaping brand messaging that elevate corporate branding strategies and strengthen market differentiation.



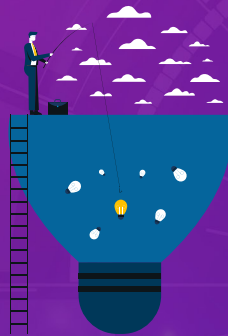
DIGITAL MARKETING

IDENTITY
ESTABLISHMENT



DIFFERENTIATION
FROM COMPETITORS

SIMPLE &
MEMORABLE



UNIQUENESS

BULK SMS SERVICES

Our bulk SMS solutions provide fast, reliable, and cost-effective communication at your fingertips. Whether for promotional, transactional, or OTP messages, we ensure that your content is delivered quickly and efficiently to the right audience. With advanced targeting and automation features, businesses can run campaigns that maximize engagement while maintaining affordability. In addition to traditional SMS, our services are also available through WhatsApp, giving you the flexibility to connect with customers across multiple trusted platforms.



BULK SMS SERVICES

TARGETED
CAMPAIGNS



AUTOMATED
MESSAGING

PERFORMANCE
ANALYTICS



SAAS GEN Z - PARTNERSHIP

We specialize in seamlessly integrating diverse software and technologies to simplify and optimize business operations. Our expertise spans marketing management tools, automation platforms, CRM systems, HRM software, and personalized SaaS products such as restaurant solutions, feedback applications, and third-party APIs. By ensuring smooth data flow and enhanced operational efficiency, we help businesses unlock the full potential of their digital ecosystem. With a focus on adaptability and innovation, our SaaS partnerships empower organizations to scale faster, improve collaboration, and deliver exceptional customer experiences.



scaas
GEN Z

SAAS GEN Z - PARTNERSHIP

LOTTO PANDA



REVIEW
TREASURE

MY START-UP
ONLINE



HRM
(HUMAN RESOURCE
MANAGEMENT)

CRM
(CUSTOMER RELATIONSHIP
MANAGEMENT)



SAAS GEN Z - PARTNERSHIP

DMENUS
(DIGITAL MENUS)



**CAR WASH
SOFTWARE**

**GYM & SPA
SOFTWARE**



**AL MEDI
SOLUTIONS**

DOMAIN REGISTRATION

Selecting the right domain is the first step in building a distinctive and credible online brand. Our domain registration services help businesses secure names that are unique, memorable, and aligned with their identity. With expert guidance, we simplify the process of navigating the domain landscape, ensuring your chosen domain reflects your brand's vision and values. Beyond registration, we provide a comprehensive range of hosting solutions tailored to businesses of all sizes, offering reliability, scalability, and round-the-clock support. Together, these services lay the foundation for a strong and secure digital presence.



DOMAIN REGISTRATION

SECURE DOMAIN
REGISTRATION



VARIETY OF DOMAIN
EXTENSIONS

DIFFERENT HOSTING PLANS
(SHARED, VPS, DEDICATED)



24/7
TECHNICAL SUPPORT

OUR SUCCESSFUL CLIENTS



OUR SUCCESSFUL CLIENTS



CONCLUSION

Purple Rose Contracting & Services WLL remains committed to delivering innovative, reliable, and customer-focused digital solutions. Guided by our mission, vision, and values, we continue to support businesses in achieving growth, efficiency, and long-term success. With a diverse portfolio of services and a dedication to excellence, we position ourselves as a trusted partner for organizations seeking to thrive in today's dynamic digital landscape. At Purple Rose, your success is our priority, and together we shape a path toward limitless possibilities.



THANK YOU



PURPLE ROSE

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